



GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF AGRICULTURE

**Farm Fest 2017-cum-
31st Flower, Vegetable and Fruit Show**

All are welcome!

We are happy to inform that the Farm Fest 2017-cum-31st Flower, Vegetable and Fruit Show is to be held in the Botanical Garden, Puducherry tentatively from 27.01.2017 to 29.01.2017.

Farmers not only from Puducherry and also from the adjoining areas of Tamil Nadu viz., Cuddalore, Villupuram, Chidambaram and Thindivanam will visit the show in large numbers and get benefitted from the show.

It is a Business Meet, a Buyer Seller Meet for improvement in marketing, to readdress the supply and marketing strategies. The colourful display of Flowers, Vegetables and Fruits will add gaiety and attraction to the event.

We request your esteemed participation for promotion of business to create awareness on latest technology/appliances for promotion among farmers to expand your business avenue. Kindly confirm your participation indicating your space requirement.

Tariff for stall

(i)	Pre fabricated stall of 10 ft. x 10 ft.	Rs. 5000
(ii)	Nursery space of 15 ft X 20 ft	Rs. 7500/-
(iii)	Food Court of 10 ft X 10 ft	Rs. 5000/-
(iv)	Open space for Machinerics with roof top	Rs. 40/- sq.ft

Last date for the confirmation of Stall : 25.01.2017 by 05.00 P.M.
Payment terms : 100% on Booking
Mode of Payment : By Cash/ Demand Draft in favour of
"The Addl. Director of Agriculture (Horticulture),
Puducherry" payable at Puducherry or through
RTGS

Allotment will be made on lot.

For details please contact

Dr. M.Vedhachalam, Joint Director of Agriculture (MCP)-cum-Member Secretary (94890 44725)/
Thru. P. Dhanasekaran, Deputy Chief Seed Certification Officer (9894376744)

Thiru. R. Sivaperuman, Deputy Director of Agriculture (Horti.)-cum-Member (94890 44726),
Organizing Committee, Farm Fest 2015
Botanical Garden, Puducherry - 605 001

Phone No. 0413 -2228218, 2220130,

Fax No. 0413 - 2343055

email : adahorti.pon@nic.in

<http://www.agri.puducherry.gov.in>



GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF AGRICULTURE

***Farm Fest 2017-cum-
31st Flower, Vegetable and Fruit Show***

Registration Form

Agriculture commercial Farm Machinery Nursery Commercial Food Court

***Name of the Company / Firm/
Institution/Dealer/Organization*** --

Address --

Phone --

Fax --

Company's e-mail address --

Represented by (Name) --

Designation --

Mobile / Phone No. --

Personal e-mail --

Required Size of stall --

I have read the terms and conditions for allotment of stall and participation in the Farm Fest 2017-cum-31st Flower, vegetable and Fruit show and agree to abide by the same. I agree to pay the additional charges for power consumption apart from the use of permitted facility.

Signature

(For registration, please fill in this prescribed form and post / fax to 0413-2343055) or submit in person to Farm Fest Office, Botanical Garden, Puducherry)

TERMS AND CONDITIONS

1. Participation is open to companies , institutions, organization, dealer which offer product , service and or information on Agriculture and Horticulture
2. ***The Registration Form can also be downloaded from www.agri.puducherry.gov.in*** Partial Payment / Advance for booking stall shall not be entertained. 100% payment of stall rental charges by cash/ DD in favour of "The Additional Director of Agriculture(Horticulture), Botanical Garden, payable at Puducherry at the time of booking.
3. Refund for Cancellation of booking before 24.01.2017 will be done after the flower show with the approval of the Stall booking and arrangement committee. No refund for cancellation after 25.01.2017.
4. Stall allotment will be based on lot system. Drawing of lot will be done on 25.01.2017 at 11.00 a.m. in the office of the Additional Director of Agriculture(Horticulture), Botanical Garden, Puducherry.
5. Transportation of exhibits/ products for sales will be allowed from 6.00 a.m. to 9.00 a.m. No vehicle will be allowed in the premises of the show ground from 9.00 a.m. to 10.00 p.m.
6. Exhibitors must strictly use the area within the stall boundary, use of area outside stall for display or as sit out etc., is not permitted.
7. The exhibitors may not assign, sublet or grant license in respect of any part of the space allotted nor may advertise for firms other than the exhibitors. The exhibitors shall exhibit only products, services which are mentioned in the registration form.
8. The organizer shall not be responsible for the loss or damage to any property of the exhibitor or any other personal belongings, caused by theft, fire defect in the exhibition hall, storm, lighting, national emergency, civil unrest, war, labour disputes, acts of God, or any other cause not within the organizer's control or for any loss or damage sustained in the event of holding or opening of the Flower show if postponed or abandoned.
9. In no event shall the exhibitor have any claim for damage of any kind against the organizer in respect of any loss or damage as a result of postponement or abandonment of the flower show by reason if clause(7)above or otherwise or for any other cause.
10. The exhibitor shall not display exhibit or bring into hall any explosives dangerous materials or any other object which may be a danger to the health and safety or any person without written consent of the organizer. Exhibitors who have open flames stove shall fix one fire extinguisher at the stall at their own cost.
11. The Organizer reserves the right to alter, add to or amend any of these conditions and the decisions of the organizer shall be final.
12. In the event of breach of contract, organizer has the right to retain at money paid and recover further money from the exhibitor.
13. Removal of exhibitor goods must be completed by 10.30 p.m. on the last day of the show after getting gate pass duly signed by the officer in charge and same must be produced in the exit gate of the show ground for verification.
14. The submission of the application form duly signed by an authorized officer of the applicant company shall be deemed as confirmation of participation and acceptance of the terms and conditions of the organizer.

Signature